

REGIS CORPORATION

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CORPORATE FACT SHEET **Regis Corporation**

HEADQUARTERS	Regis Corporation 7201 Metro Boulevard Edina, MN USA 55439
WEBSITE	www.regiscorp.com
EMPLOYEES	60,000 corporate (approximately 100,000 system-wide)
FISCAL YEAR	July 1, 2008 – June 30, 2009
OVERVIEW	Regis Corporation is the beauty industry’s global leader in salons, hair restoration centers and education, with over 12,800 worldwide locations. The 87-year old company generated over \$2.4 billion in revenue in fiscal 2008.
FORTUNE 1000	A Fortune 1000 company, Regis is traded on the NYSE under RGS. Regis Corporation is the beauty industry’s global leader in beauty salons, hair restoration centers and cosmetology education. The Company owns, franchises or holds ownership interests in over 12,800 worldwide locations. Regis’ corporate and franchised locations operate under concepts such as Supercuts, Sassoon Salon, Regis Salons, MasterCuts, SmartStyle, Cost Cutters, Cool Cuts 4 Kids and Hair Club for Men and Women. In addition, Regis maintains an ownership interest in Provalliance, which operates salons primarily in Europe, under the brands of Jean Louis David, Franck Provost and Saint Algue. Regis also maintains ownership interests in Empire Education Group, Inc. and the MyStyle concepts in Japan. System-wide, these and other concepts are located in the U.S. and in over 30 other countries in North America, South America, Europe, Africa and Asia. Regis also maintains a 49 percent ownership interest in Intelligent Nutrients, a business that provides a wide variety of certified organic products for health and beauty.
<i>Growth Highlights</i>	The following are key elements contributing to the successful long-term growth of Regis Corporation: <ul style="list-style-type: none"> ▪ Over the last 14 years, Regis has grown its salon base from 1,479 locations in 1994 to over 12,800 locations worldwide. ▪ Regis is Wal-Mart’s largest tenant with over 2,400 company-owned and franchised locations representing more than 2 million square feet. ▪ Regis’ salon services are the quintessential replenishment business with predictable, recurring revenues. ▪ Regis’ salons serve more than 160 million customers annually. ▪ The undisputed market leader, Regis Corporation is synonymous with hair care. With its diversification into open-air center salons and other venues, the company’s continuing success is as certain as the quality of its service and products.
INDUSTRY OVERVIEW	In a \$170 billion hair-care industry, Regis Corporation holds a four percent domestic and two percent worldwide market share.

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**COMPANY
STRENGTHS**

As a national-credit tenant, Regis' real estate success is a direct result of building attractive salons in open-air power centers and Wal-Mart Supercenters. The company enjoys a strong and predictable cash flow, which allows it to execute its long-term growth objectives while maintaining its reputation as a credit-worthy, dependable tenant.

In addition, Regis Corporation's strengths include extensive employee training, education and incentive programs. The company's salons are considered top tenants for both mall and open-air centers, as well as excellent opportunities for employment since Regis Corporation offers competitive benefit packages.

Regis has the industry's finest stylist education and training, including award-winning educational DVDs, nationwide seminars, 150 experienced artistic directors and more than \$18 million committed annually to stylist training.

**COMMUNITY
INVOLVEMENT**

Since 1990, Regis has been dedicated to raising awareness and funds for breast cancer research. The Regis Foundation for Breast Cancer Research, founded by Anita Kunin, a breast cancer survivor and wife of former Regis Vice-Chairman Myron Kunin, provides support to further efforts toward early diagnosis, prevention, treatment and cure. Thousands of Regis Corporation stylists have volunteered their time and talents to "Clip for the Cure," an annual event that has raised more than \$6 million for breast cancer research.

Grant recipients have included the Mayo Clinic, the University of Minnesota, the Susan G. Komen Foundation and the Canadian Breast Cancer Foundation.

MANAGEMENT

- Paul D. Finkelstein, Chairman of the Board, President and Chief Executive Officer
- Randy L. Pearce, Senior Executive Vice President, Chief Financial and Administrative Officer
- Bruce D. Johnson, Executive Vice President, Real Estate and Construction
- Mark Kartarik, Executive Vice President, President of the Franchise Division
- Norma Knudsen, Executive Vice President, Merchandising
- Gordon Nelson, Executive Vice President, Fashion, Education and Marketing
- Eric A. Bakken, Senior Vice President, General Counsel and Secretary
- C. John Briggs, Senior Vice President, President of SmartStyle Family Hair Salons
- Andrew Cohen, President, Regis Salons Division
- David Bortnem, Chief Operating Officer, MasterCuts
- Diane Calta, Chief Operating Officer, Supercuts
- Amy Edwards, Chief Operating Officer, Promenade Salon Concepts
- John Exline, Chief Operating Officer, SmartStyle Family Hair Salons
- David W. Foley, Senior Vice President, Real Estate
- Mary Kiley, Senior Vice President, Marketing

INTERNATIONAL OPERATIONS

- Jackie Lang, Senior Vice President, International Managing Director, U.K.

HAIR RESTORATION

- Darryll Porter, President and Chief Executive Officer, Hair Club for Men and Women

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